



A Quick Overview.

# Project History



# Project Elements Aligned with Funding

Project Component	Funding (Source)	Project Elements
Washington Road Streetscape	\$1,054,555 (bond funding) \$1,041,500 (other funds/grants)	Replace Uptown Sidewalk, Light Poles and conduit
Parse Way Renovation	\$553,552 (bond funding)	Replace Sidewalk, Lighting, Signage
Placemaking Plan	\$903,000 (bond funding)	Public Space Activation/Enhancements
Vibrant Uptown Contingency	\$307,153 (bond funding)	Contingency

# Vibrant Uptown Project Hierarchy



## Commission

- Five Commissioners

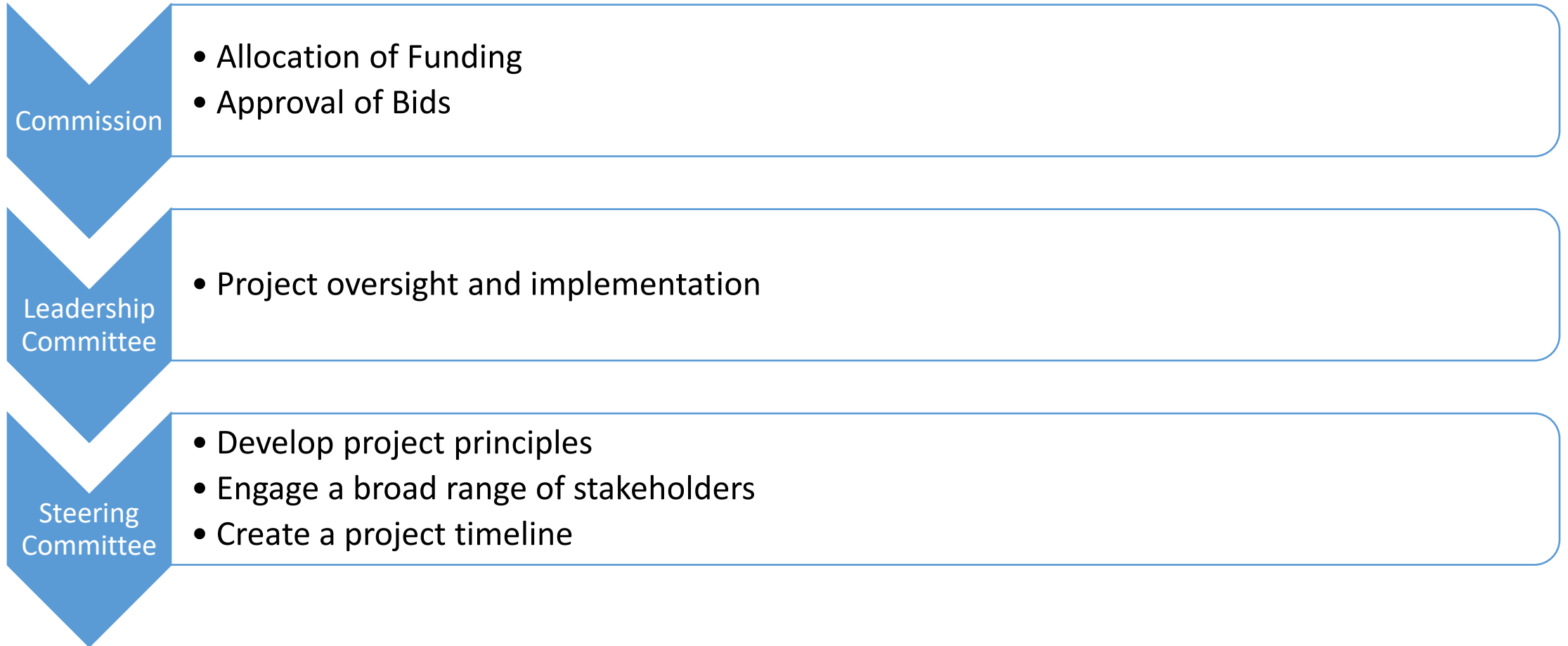
## Leadership Committee

- Two Commissioners, Municipal Manager, Assistant Manager, Commercial Districts Manager, Gateway Engineers, Economic Development Council, Mt. Lebanon Partnership Design Committee

## Steering Committee

- Representatives From: Port Authority, Economic Development Council, Environmental Sustainability Board, Historic Preservation Board, Equal Opportunity Board, Parking Advisory Board, School District, At-Large Community Member, Property Owner, Business Owner, Subject Experts

# Vibrant Uptown Responsibility Hierarchy



# Vibrant Uptown Charter

*As part of a multi-year project, beginning in 2019, Mt. Lebanon will achieve success through the leadership of a Steering Committee and engaging a broad group of stakeholders.*

How do we define **Success**: Transforming Uptown into a *vibrant* Main Street for the region

- Enhancing Uptown as a **community-serving destination** for dining, shopping, arts, entertainment and services.
- Ensuring Uptown is **connected, inclusive, easily accessible, bright and filled with positive energy.**

# Vibrant Uptown Charter – Project Tenants

Vibrant Uptown is one project with several components, including Washington Road Streetscape, Parse Way renovations, accessibility and public space activation and placemaking enhancements.

Each decision made for any project component will be made within the context of the 'one project' tenet and in alignment with the project principles.

The Steering Committee will leverage the Municipality's, State, and County financial commitment by maximizing the use of private, foundation and additional public investment.

# Project Principles

## Accessibility

- Strive to go beyond standard ADA requirements to create an Uptown District that is truly accessible to all members of our community;

## Connectivity

- Strive to develop and strengthen the linkages between pedestrians, mass transit, automobiles and our commercial stakeholders. Connectivity will also include technological linkages where appropriate;

## Sustainability

- Strive to create an Uptown District that values sustainable practices in design, materials and environmental considerations;

## Inclusivity

- Strive to welcome all voices throughout the duration of the project.

## Innovation

- Strive to employ innovative design, planning and implementation principles.



# Vibrant Uptown Vision Statement

*“The Vibrant Uptown Steering Committee’s vision is to actualize a **community-serving public space improvement project** that incorporates best practices in urban design. Our vision incorporates a long-view to ensure that leading edge design principles are employed to achieve the goal of a vibrant Uptown and adheres to the principles of: **Accessibility, Connectivity, Sustainability, Innovation and Inclusivity.**”*